



**STO Union and PAF Collaborations present:
*INTERSECTIONS***

Intersections is a meeting of mind, creativity and community. Led by professionals in the arts and sciences, *Intersections* brings together people who want to make art (creators) with people who make art full-time (artists) with people who know a lot about something specific (experts).

The recipe is simple: knowledge followed by creativity brings us more understanding. Creativity is what helps us to digest new information. By making something else out of knowledge, by being creative with it, we strengthen the connection between thinking and inspiration. It is this connection that gives us power, as human beings, to make sense of the world, and to find belonging with others who are searching to do the same thing.

We are currently experiencing one of the largest technological leaps in the history of humankind. It is affecting our lives in ways we don't know or yet understand. Making art out what we don't yet fully understand is one of human being's most ancient tools: it grounds us, it illuminates us, it heals us.

INTERSECTIONS DEMO: HOW IT WORKS

DECEMBER 15, 2018 from 11 am – 2 pm at PAF (42 Chemin Plunkett, Farrellton, QC J0X 1T0)

Come to PAF and experience the prototype for this new Intersections program.

December 15th in the “gym” at PAF we are hosting a 3-hour demo of what you can expect each of the four workshops in 2019 to be like. We want your feedback! Please come and help us kick the tires on this program, tell us what works, what doesn't (in person that day or after the experience settles) and help to develop this program for the Outaouais. A light lunch will be served during the demo and then afterward you can check out all the art on sale at the PAF Xmas sale until 4 pm!

DECEMBER 15th *INTERSECTIONS* PROGRAM DEMO AGENDA

11-11:10 intro- Shauna, Hannah

11:10-12:20 Experts Patrick Boily & Jen Schellinck

12:20- 12:40 lunch, discussion and divide participants into two groups

12:40-12:45 Artist 1 Marc Walter presents/speaks

12:45-12:50 Artist 2 Sebastian Millar (Cryote) presents/speaks

12:50-1:20 each group works with one artist

1:20-1:25 5 min. break

1:25-1:55 switch groups/artists

1:55 feedback/discussion



TIMELINE 2019: HOW IT WORKS

4 full-day workshops and 2 art-making weekends

Starting in mid-2019 we will host 4 one-day workshops at PAF (dates TBA). Each workshop will bring together the digital (“the experts”), the community (the curious and the creators), and the artists to think, explore, play and create. The process of the workshops will be documented so that all the discussions and insights can be referenced back upon.

Each Workshop will include:

Act 1 “The Digital” – The entire group meets and greets, then we will hear an “expert” unpack a concept from the digital world or demystify an aspect of the current technical disruption that is impacting our sense of place in the world.

Act 2 “The Community” – Together, we all discuss what we saw and heard in Act 1. We ask questions (to the experts in the room but also to each other), interpret, be thoughtful and express any piqued interests, fears or further questions to explore. This conversation sets the tone to inspire (or not) Act 3.

Act 3 “The Artists” – We divide into four subgroups, each led by one of *Intersections’* artists (TBD) – all of whom practice art through different mediums and from different perspectives. Each subgroup will play on an artistic response to Act 1 and Act 2 with the *Intersections’* artists as guides.

Finale “The Resolution” – In November 2019, over the course of **two weekends**, all participants will work together with the *Intersections’* Artists to creatively implement the ideas generated by the previous workshops. The four workshops lead to the collective creation of a planned execution of experiential art pieces spanning the variety of artistic approaches. ***The process ends with a vernissage at PAF in December 2019, where results of the process will be shared, and the next program will be launched.***



HOW TO GET INVOLVED

Participation

For the ultimate experience, participants attend all four workshops for the full duration (6-7 hours each), followed by the two weekends of creation. The program, however, is designed to be flexible.

Participants – THE CURIOUS & THE CREATORS

If you are interested in artistic process and want to be part of such a process with other people, come out and make some art in your community and meet others who want to do the same.

Please register with shauna@stouffville.com.

ARTISTS

If you are an emerging or an established professional artist in the Outaouais region (see here the Canada Council for the Arts definition of [‘professional artist’](#)) and if this is something you’d like to participate in, then send shauna@stouffville.com an email with:

- your name and bio
- a brief description on what you would do with the community: what medium you would work with for example public art/ video/sculpture etc., how much time your group would need, and how much budget you would need.

Budgets and artist fee:

Budgets can be anything for \$0 - \$800. Artist fee is \$2,400 (based on roughly 60 hours at 40\$/hour), so please base your projects on this budget and fee scale.

Expectations:

Your task will be to lead a group of creators through an artistic process that will lead to something being presented at the program’s vernissage in December 2019 at PAF. The art piece or project can also be presented elsewhere, and we encourage artists and creators to think of ways that the art piece or project can live in more places and communities than at the one vernissage at PAF in December.

See “selection process” section below for more information.

EXPERTS

If you are an expert in anything related to the ‘digital’, and you have an hour of knowledge you think the community should hear, please let us know. If you’d like to suggest a theme for next year’s program, or you are an expert in something that we might be able to build next year’s program around, please let us know too! Contact shauna@stouffville.com



**INTERSECTIONS DEMO TEAM ON DECEMBER 15, 2018
11AM TO 2PM AT PAF**

PAF and STO Union are both so grateful to the intrepid explorers who are willing to kickoff this journey with us into the realm of *Intersections*! For the Demo on December 15th our team includes the brilliant and engaged minds of the following experts and artists:

Demo Expert: Patrick Boily

President of Idlewyld Analytics and Consulting Services as well as the Managing Consultant for the Centre for Quantitative Analysis and Decision Support (CQADS)

As a youth, Patrick used to read everything he could lay his hands on. For years, he believed that the NHL would have come calling if he hadn't broken his leg as a kid in a hilarious-in-hindsight skiing mishap. Nowadays, whatever's left of his hair is slowly turning grey, and that can only mean one thing: he's had the chance to work on plenty of quantitative projects, providing expertise in operations research methods, data science and predictive analytics, stochastic and statistical modeling, and simulations. He's not overly keen on buzzwords, but he's glad to see interest in analytical endeavours grow. He thinks that insights and discoveries are within everyone's reach (and that he would have been a great goalie).

Demo Expert: Jen Schellinck

Principal of Sysabee (Data Analysis and System Modelling) and an Adjunct Professor at the Institute of Cognitive Science at Carleton University.

Jen Schellinck started running her data analysis company, Sysabee, in 2012, when she realized that the life of a desk jockey was not for her. She graduated from Carleton in 2009 and still spends time there as an Adjunct Professor in the Cognitive Science Department, where she gets to work on artificial intelligence projects in the company of enthusiastic grad students. She greatly enjoys working with people coming from places of different experiences and perspectives. In theory she has hobbies, but they all seem to involve tinkering with computers, chip boards and data in one way or another. She does occasionally take time off to go skiing and eat waffles!

Demo Artist: Marc Walter

Originally from Paris, France, living for 25 years in the Outaouais, Canada, Marc Walter is an artist who created for a long time mixed media works; he reoriented his practice to environmental art in 2004. Prolific in his field, he won in 2007 the Grand prix d'excellence and the 2014 Favourite Prize of the Fondation pour les arts, les lettres et la culture en Outaouais. Marc has taken part in more than 100 solo and group exhibitions both in galleries and in the context of outdoor nature art and landart events, in Canada and Abroad.

His work evolves around the passing of time and the way humans relate to it. Evolutions, passages,



dreams and memories are recurrent themes that one can find in his work in many forms and materials. Marc's favourite creative processes include the participation of the public in the making of monumental collective ephemeral artworks. He leads collective projects in public settings such as festivals and in educational facilities, getting the participants to experience all the creative steps allowing a monumental installation.

Demo Artist: Cryote (Sebastian Millar)

Cryote, a street artist from Montreal creates a mix of murals, paintings, wood cuts, and virtual and augmented reality art; a convergence of both physical and digital art. Cryote is interested in finding new ways of interacting with people, going beyond murals, and finding fresh ways of approaching art without limitations; no borders or boundaries. The art is about the intersection between the way AR will change how we experience the world; the way It will change how we create art.

Cryote creates the real art work and it converges with the AR art work, the technology holds both together in a shaky grasp. The pieces themselves are portals to another dimension. They reference chaos, other worlds, imagination, blobs of paint and the internet. Through this work Sebastian hopes the audience can go home with a slightly altered vision of reality; that people get excited about the near future and can start imagining how it will change their world.



SELECTION PROCESS FOR ARTISTS AND EXPERTS

This program is a new prototype for both PAF and STO Union. As there are still some unknowns, this year's artists and experts (2019) will be selected by the organizers of the program, Hannah Ranger (for PAF) and Shauna Kadyschuk (for STO Union).

Next year, as part of their engagement, artists selected for the 2019 program will become the jury who will select the four artists for 2020's program and organizers will select the theme and experts.

Please help us grow this new program for the Outaouais region.

For more information please contact organizers:

Shauna Kadyschuk – STO Union: shauna@stounion.com

Hannah Ranger – PAF : hannahartfelt@gmail.com

Professional artist definition

<https://canadacouncil.ca/glossary/professional-artist>

An artist who:

- has specialized training in the artistic field (not necessarily in academic institutions)
- is recognized as a professional by his or her peers (artists working in the same artistic tradition)
- is committed to devoting more time to artistic activity, if possible financially
- has a history of public presentation or publication.